

Emma DeVito

President and Chief Executive Officer

VillageCareMAX

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About Emma:

Emma DeVito, MBA, is President and Chief Executive Officer of VillageCare and VillageCareMAX Managed Care Plans. VillageCare is a community-based, non-profit organization that offers managed care as well as post-acute and community-based programs. VillageCareMAX is one of the largest and fastest growing Plans in New York City.

Ms. DeVito's health care career – with a concentration in finance, management and strategic planning – spans more than 25 years. Ms. DeVito was extremely involved in VillageCare's reconfiguration and reform of its long-term and chronic care services, shifting the emphasis from institutional care to community-based services. Her expertise and insight was essential to program expansion and new ventures. Ms. DeVito serves on the boards of directors for: Greater New York Hospital Association (GNYHA) Vice-Chair Long Term Care; AmidaCare Board Member (a Medicaid managed care plan for persons living with HIV/AIDS); LeadingAge New York/Past Chair representing NY State; and LeadingAge National Audit Committee Chair.

In 2020, Ms. DeVito was appointed by New York State Governor Cuomo as a member of the Medicaid Redesign Team II (MRT II). As a member of this distinguished team, Emma worked alongside government officials, as well as a select number of other health care industry stakeholders, to identify changes necessary to New York State's Medicaid program to help ensure recurring savings while protecting beneficiaries.

Emma has been recognized for her achievements in numerous publications that include Crain's Notable Women in Health Care and City & State's Power 100 Health Care Leaders.

Education:

M.B.A., Pace University

About VillageCare MAX:

VillageCareMAX, the managed care plan of VillageCare, operates in New York, Bronx, Kings, and Queens counties. It serves dual eligible and Medicaid beneficiaries 21 and older through three plans for individuals with long-term care needs: VillageCareMAX MLTC, VillageCareMAX Medicare Health Advantage (HMO-DSNP) and VillageCareMAX Medicare Total Advantage (HMO-DSNP). VillageCareMAX's 16,000+ members are quite diverse; 2 in 3 members' first language is not English. As with most long-term care plans, members have multiple chronic illnesses, multiple functional deficits requiring assistance with daily living tasks, and high incidence of cognitive impairment. In addition to VillageCareMAX, the organization offers home and community-based services, including a post-acute care facility, adult day health care and an assisted living facility. VillageCare's network delivers the right service at the right time and place.

Notable Plan Accomplishments:

- First plan to receive approval in NYC through Medicaid Redesign.
- Rapid membership growth: 1000+ members in year one, 3000 in year two. Now, over 16,000 members.
- Assembled an amazing team of experienced managed care professionals; 500+ staff currently work for the plan
- Launching a telehealth program for members in 2021
- VillageCareMAX ended 2020 with 13,574 members.
- VillageCareMAX MLTC is the 5th largest Plan in NYC, MAP is 3rd largest in the State.

You Might Not Know: Emma enjoys reading, interior design and travelling, spending time with family and a good glass of wine!